

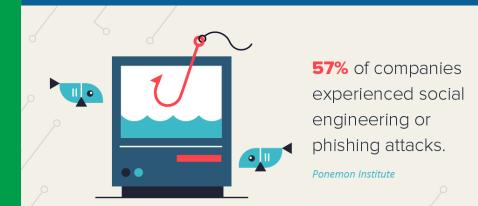
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All Examples are screenshots of real phishing attempts that CPABC has received

# **Phishing**

Phishing is just one of the many ways that the Internet can be used to get people to unknowingly provide their personal financial information to fraudsters.



Prepared By Anthony Green - Security Engineer



Three stages of Phishing

Observe

Bait

Penetrate

## 2. Bait

From all of the information an attacker collects from an organization, the attacker will personalize a phishing email. Common goals include: identity theft, blackmail, stealing a database of customer credit card details.



### 1. Observe

This is when the attacker will keep an eye on email traffic to learn about the organization in depth. This helps tailor the attack to the organization, as the attacker's knowledge of the organization's tools and technologies help disguise the attack.

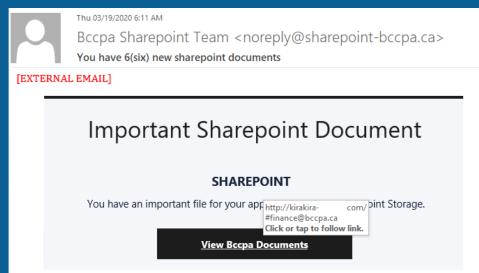


#### 3. Penetrate

In this stage, attackers usually replicate the log-in page of the system they are trying to attack. The attacker will send recipients an email with a link. The visual appearance of the message, along with the link will closely replicate the appearance of the legitimate log-in site.



### REAL LIFE PHISHING EXAMPLES



Sharepoint
Document
Phishing
Campaign

During a crisis, people want information and are looking for direction from their employers, the government, and other relevant authorities. This opens up opportunities for malicious actors.



Sent: March 11, 2020 2:10 PM Subject: CPA Insurance Report

Importance: High
[EXTERNAL EMAIL]

Hi,

Kindly make reference to the document I've Shared with you via SharePoint.

Please View Shared Document for a new update 2020 CPA Insurance Report

Thanks

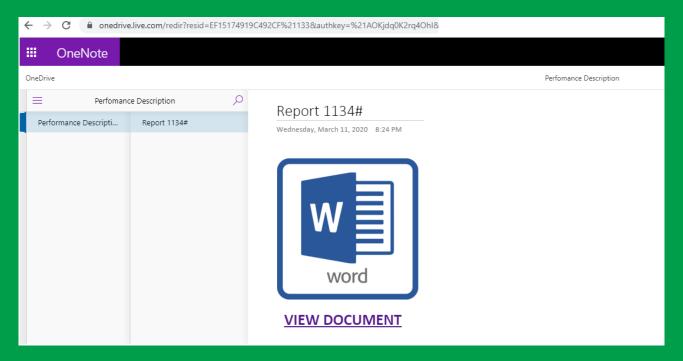
Laura

The attacker knows that with more people working from home, sharing of documents via File Sharing is much more common than before.

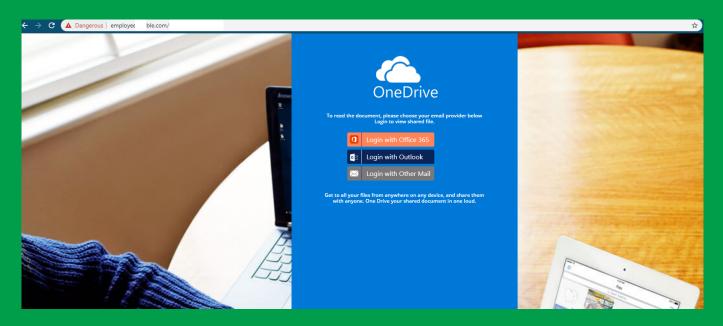


#### **EXAMPLES CONTINUED**

You may receive an email stating there is an urgent issue that requires you to download a file from a link. The link can be leading to a legitimate site.



In this example you can see it is a legitimate OneDrive.Live site. However once you click on "View Document," you are redirected to an absolutely different page, pretending to be a Microsoft log-in page.



In the above example, the user would continue to be led to authentic-looking, yet fraudulent log-in pages intended to steal their Microsoft credentials.



# **How to Stay Ahead!**

#### Tips & Techniques

- Update to the latest patches (PC, browsers, phones and any other software)
- Always check the spelling of the URLs in email links before you click or enter sensitive information (even if you are on the site)
- Watch out for URL redirects, where you're subtly sent to a different website with identical design
- Keep yourself protected by using preventive measures such as spam filters, antivirus or anti-malware software, and firewalls.
- If you receive an email from a source you know but it seems suspicious, contact that source with a new email or phone call, rather than just hitting reply
- Report any suspicious looking emails you receive so that the threat can be analyzed.

